



BRAINY DAY ARCADE

A little play. A brighter day.

A free browser arcade that brings classic games, clever puzzles, and daily challenges together in one playful retro desktop.

Built by Jason Zucker. Made for curious minds.

45 FREE GAMES

NO ADS

NO ACCOUNT REQUIRED



Meet Brainy, your arcade companion.

BUILT TO BRING PLAYERS BACK

Something for every mood

Arcade, word, puzzle, card, and board games. Jump into Brainy's World, LetterClash, Maze Muncher, and more.

A reason to return

Daily challenges, bronze-to-gold medals, and a world Hall of Fame give players new goals to chase.

Play that adds up

Earn Sparks through play and trade them at the Prize Counter. Every game connects to the wider arcade.

LET'S BUILD SOMETHING TOGETHER

PARTNERSHIP IDEAS TO EXPLORE

Support daily discovery

Explore a sponsored challenge or curated game collection that introduces your community to the arcade.

Bring people together

Create a game-night collaboration for a brand, organization, or community.

Help more people find their fun

Explore prize partnerships and cross-promotion that support a free, welcoming place to play.

Independently created by Jason Zucker | A filmmaker, designer, and app developer with 20+ years of creative experience. Based in Fair Lawn, New Jersey.

Let's talk play.

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EXPLORE THE ARCADE

brainyday.app

